RAISING COMMUNITY MINDED KIDS (CMK)

Conversation & launch of CMK Field Guide
May 25, 2011 at AS220 from 6-8PM

Sponsor Information

By sponsoring the CMK Conversations and CMK Field Guide you are supporting access to information around this topic and sharing your own socially responsible ideas, goals, and vision with Rhode Island families.

CMK Field Guide: 500 guides for initial printing. Your support enables us to increase the number of guides printed and distributed to kids this summer.

Kidoinfo promotes the CMK Conversation and launch of the CMK Field Guide via:

- Dedicated events page with sponsor names
- Series of blog posts on Kidoinfo.com highlighting the panelists and topic
- Event promotions across multiple social media channels, including blog, Facebook and Twitter
- Multiple dedicated emails mail out to Kidoinfo subscriber list leading up to event
- CMK Field Guide handed out free to all Conversation attendees. Remaining guides will be printed and distributed at libraries, sponsor venues and Kidoinfo events while supplies last.

Kidoinfo Stats:

- Monthly web visitors: over 25,000 unique visitors
- Email subscribers: 2,500+
- Twitter followers: 1,700 +
- Facebook Fans: 750 +

$500 SPONSOR

- Half-page ad in CMK Field Guide.
- Bold Text listing with link on main Conversation web page announcing event
- Graphic logo (150 x 150 pixels) with link on all emails blasts promoting Conversation
- Bold listing with link on blog posts related to event
- Graphic logo printed on event poster

Requirements:

- **FIELD GUIDE:** Half-Page Ad, 6" W x 3.625" H. Hi-Res required. Gray Scale. Saved as PDF format.
- **WEB:** Logo tile: 150 x 150 pixels. Saved as .jpeg, web ready. Please include url for hyperlink.

$250 SPONSOR

- Quarter-page ad in CMK Field Guide.
- Text listing with link on main Conversation web page announcing event
- Graphic logo (150W x 100H pixels) with link on all emails blasts promoting Conversation
- Text listing on blog posts related to event

Requirements:

- **FIELD GUIDE:** Quarter-Page Ad, 2.875" W x 3.625" H. Hi-Res required. Gray Scale. Saved as PDF format.
- **WEB:** Logo tile: 150W x 100H pixels. Saved as .jpeg, web ready. Please include url for hyperlink.

$125 SPONSOR

- Eighth-page ad in CMK Field Guide.
- Text listing with link on main Conversation web page announcing event
- Text listing with link on all emails blasts promoting Conversation
- Text listing on blog posts related to event

Requirements:

- **FIELD GUIDE:** Eighth-Page Ad, 2.875" W x 1.7" H. Hi-Res required. Gray Scale. Saved as PDF format.

$25 Field Guide Supporter

Love this project and want to support it with a small donation? Every Field Guide Supporter is a significant contribution towards the costs of compiling the information and printing the field guide.

- Your name or business name listed in CMK field guide.

Please make your $25 donation by PayPal or with check made payable to Kidoinfo - po box 6071, Providence Rhode Island 02940. Include how you want your name or business to appear in the field guide. If you prefer to remain anonymous, please state that.

Deadline for submissions: April 25, 2011.

Please email Leah Cherry at **events@kidoinfo.com** with "CMK Sponsor" in the subject line.